



MEDIA RELEASE

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Shottesbrooke 2007 Merlette Rosé Awarded GOLD - 2007 McLaren Vale Wine Show

The 2007 McLaren Vale Wine Show attracted over 600 entries and reportedly represented a good cross section of McLaren Vale's wine styles, winery sizes and regional favourites.



The medal winners of the show were revealed at the tasting this morning. The Shottesbrooke Merlette Rosé 2007 was the only wine in Class 6 - 2006/2007 Rosé Style Still Wine (DRY) to be awarded GOLD.

The judges commented that the *best wines showed distinctive fruit, vibrancy and zesty acid.*

The 'Merlette' which is loosely modeled on 'Clairet', the light dry Bordeaux red, is produced from Merlot, an ideal variety for this style as the primary fruit flavours show mulberry and black cherry characters when picked at optimum ripeness.

The juice is removed from the skins after a short contact time and before the onset of fermentation. This ensures sufficient flavour and colour extraction but without the tannin found in our full-bodied dry red style.

The Merlette is available nationally and internationally from selected retail stores and restaurants.

RRP AUD \$14.95

For more information please contact;

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